

MONTHLY MEMBERSHIP PROGRESS REPORT

LOCATION VIRGINIA

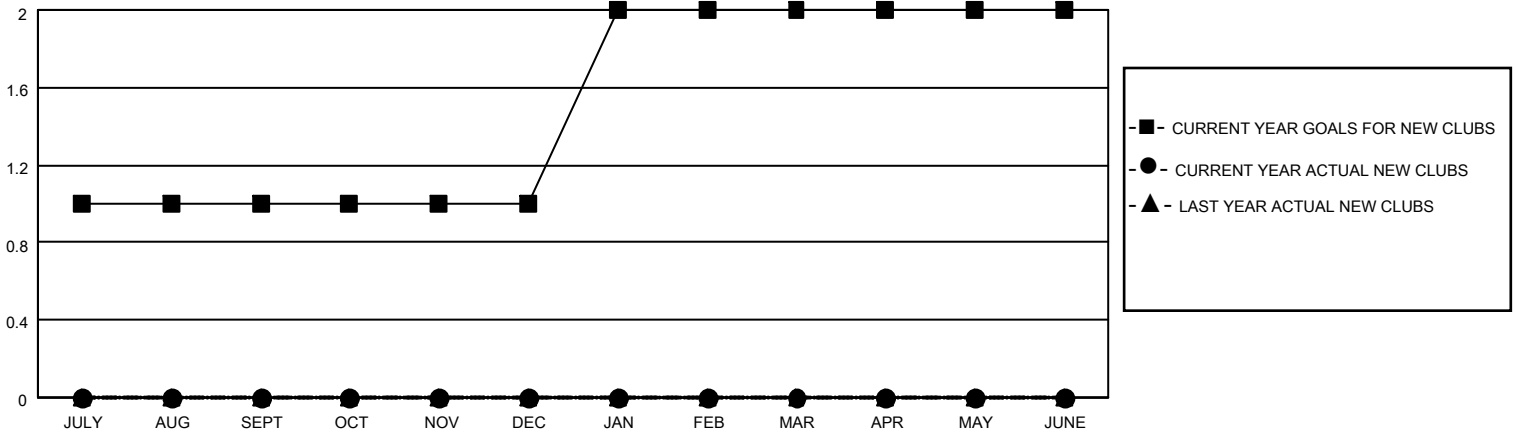
District 24 L

Results as of: 5/31/2021

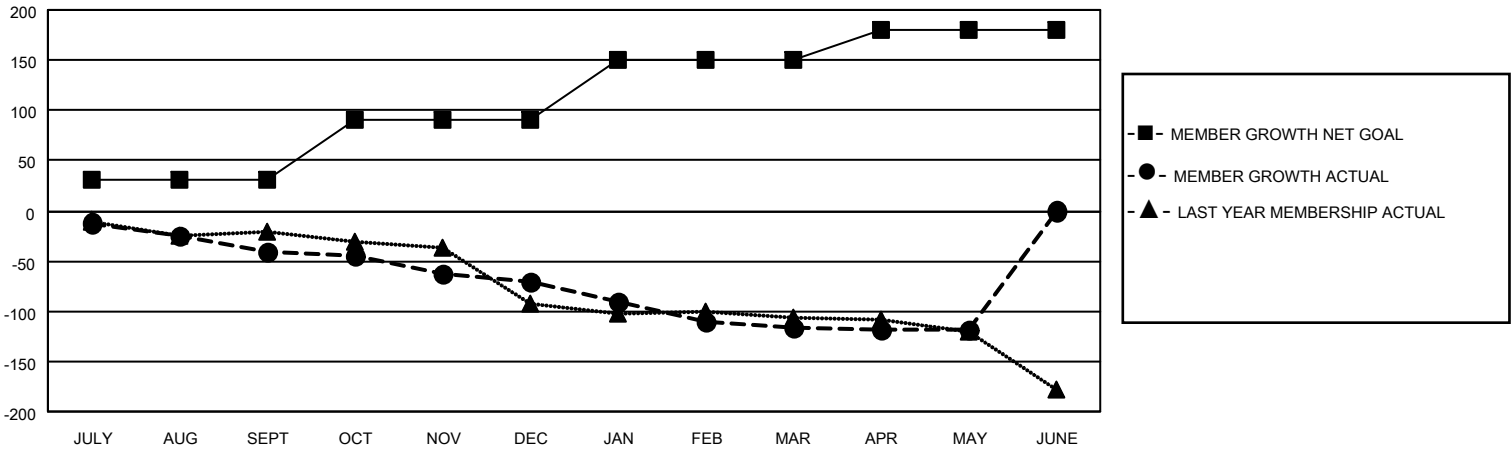
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	1	0	1
OCT/NOV/DEC	0	0	0
JAN/FEB/MAR	1	0	2
APR/MAY/JUNE	0	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	30	42	71
OCT/NOV/DEC	60	53	80
JAN/FEB/MAR	60	37	70
APR/MAY/JUNE	30	23	25

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 3	37 CLUBS OF 95 ADDED 1 OR MORE NEW MEMBERS	<p style="text-align: center;"><u>GENDER DISTRIBUTION</u></p> <p>MALE 1,602 (64.00%)</p> <p>FEMALE 901 (36.00%)</p>												
<p style="text-align: center;"><u>DROPPED MEMBERS</u></p> <table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 70%;">DECEASED</td><td style="text-align: right;">57</td></tr> <tr><td>CLUB CANCELLED</td><td style="text-align: right;">10</td></tr> <tr><td>OTHER</td><td style="text-align: right;">179</td></tr> <tr><td>TOTAL</td><td style="text-align: right;">246</td></tr> </table>	DECEASED	57	CLUB CANCELLED	10	OTHER	179	TOTAL	246	<p>CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA</p>	<table style="width: 100%; border-collapse: collapse;"> <tr><td style="width: 70%;">TOTAL FAMILY UNIT MEMBERS</td><td style="text-align: right;">458</td></tr> <tr><td>FAMILY MEMBERS PAYING HALF DUES</td><td style="text-align: right;">231</td></tr> </table>	TOTAL FAMILY UNIT MEMBERS	458	FAMILY MEMBERS PAYING HALF DUES	231
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